

PriorityActions

FOR PROVIDERS

[Incentive programs](#) | [Training opportunities](#) | [Priority Health](#)

Welcome to our biweekly PriorityActions for providers, where you'll receive important information to help you work with us and care for our members.

Oct. 2, 2025
Issue #3.20

INCENTIVE PROGRAMS

2025 PIP BCS-E measure clarification

Considering NCQA's mid-year policy change for the breast cancer screening age range, we want to clarify the age range that will be included in the 2025 PCP Incentive Program (PIP) BCS-E measure.

What changed?

In March 2025, NCQA updated the recommended age range for breast cancer screenings from 50-74 years to 40-74 years of age. Our [HEDIS Provider Reference Guide](#) was subsequently updated to reflect this change for the BCS-E measure.

How are we approaching this with PIP?

For the 2025 PIP program year, BCS-E denominators will use the 50-74 age range. We will update the program to align with the 40-74 age range in 2026.

We've added a note to the [2025 PIP manual](#) (login required) to clarify this on pages 6 and 15.

TRAINING OPPORTUNITIES

Register now for our Oct. 23 PCP Incentive Program (PIP) updates webinar

Join us for our PCP Incentive Program (PIP) updates webinar on Thursday, Oct. 23 at noon for:

- An overview of the 2026 PCP Incentive Program (PIP)
- Tips for success in the 2026 PIP program
- Tips to improve gap closure and increase incentive earnings

REGISTER NOW

Can't join us?

All webinars are recorded and posted to our [provider webinars page](#) within a week of the event, so you can watch at your convenience.

PRIORITY HEALTH

National Prescription Drug Take Back Day coming Oct. 25

We're pleased to participate again in National Prescription Drug Take Back Day on Saturday, Oct. 25. We invite your patients and all community members to drop off their expired, unwanted or unneeded prescription medications for safe disposal from 10 a.m. – 2 p.m. at one of the locations listed below.

We're partnering with our community partners to host collection sites at:

Kent County Health Department

700 Fuller Ave. NE, Grand Rapids

Corewell Health Grand Rapids Hospitals Care Center - Cutlerville

(North side of the building)

80 68th St., Grand Rapids

Priority Health

3111 Leonard St. NE, Grand Rapids

Mid-Michigan District Health Department (MMDHD)

615 N State Rd., Stanton

Corewell Health Zeeland Hospital

8333 Fetch St., Zeeland

During our April Take Back event, we collected 361 pounds of medication and distributed 63 NARCAN® kits at our Grand Rapids sites. We'll distribute NARCAN® kits this time as well.

If you're not in West Michigan, look for a [collection site near you](#).

Please join us in educating community members about the importance of properly disposing of unused or expired medications to help reduce substance use.

Have patients with substance use conditions?

Our behavioral health department has clinical staff who specialize in helping members manage complex and chronic mental health and substance use conditions. [Our care coordination team](#) is available to support you as you help your patients get the outpatient care they need or successfully transition from a hospital setting back into the community. Your patients may learn more about our mental health resources and substance use support services [here](#).

Encourage your patients to try Teladoc Health Mental Health

Teladoc Health Mental Health is a digital tool that offers over 1,400 self-directed activities on a variety of mental wellness topics including alcohol and drug recovery as well as opioid recovery. These tools are available to our members 24/7 and complement the care you provide to create real, lasting change. Encourage your patients to sign up for a [free account](#) today.

Questions?

Connect with your Provider Network Management specialist, [Andrew Turner Jr.](#)

Access an archive of our PriorityActions for providers emails [here](#).



©2025 Priority Health
1231 E. Beltline Ave. NE
Grand Rapids, MI 49525-
7024

This email is confidential and intended for the recipient specified in this message only. It is strictly forbidden to share any part of this message without a written consent of the sender. If you received this email in error, please reply informing us of the error and then delete it from your inbox.

[Nondiscrimination notice](#) | [Language assistance](#)

[View in browser](#) | [Unsubscribe](#)