

Instructions-

Below is recommended email copy that can be copied and pasted into your email platform. Make sure to customize each email ahead of sending to employees.

Employer Email #1

From: [Employer]

Subject: New! Personalized digestive care available with Ayble Health

Header

A customized digestive health approach so you can feel like YOU again

Subheader

Ayble can help you find relief from digestive symptoms like diarrhea, constipation, bloating and more.

CTA

[Get Started](#)

Body Copy

As a Priority Health member, you have access to Ayble's personalized digestive health care, included in your [Employer] health plan.

Digestive care shouldn't be one-size-fits-all. Ayble Health offers personalized, science-backed support. A sneak peek into the Ayble experience:

Virtual visits & unlimited messaging:

Your care team includes a doctor and health coach you can access whenever you need.

Nutrition, stress relief, medications & more:

Get tailored diet plans, stress relief techniques, and advice on medications & supplements.

Log symptoms and learn what works:

Ayble's app puts resources at your fingertips, from symptom tracking to groceries.

CTA

[Get Started](#)

Have your Member ID card ready! When signing up for Ayble Health, you'll need to verify your health plan with your contract number and group number.

Ayble supports adult (18 years or older) [Employee] employees and dependents on Priority Health insurance plans, whether they're dealing with IBS, Crohn's Disease, Ulcerative Colitis, GERD, SIBO, or anything in between.

Any questions? Email Support@ayblehealth.com.

Employer Email #2

From: [Employer]

Subject: Digestive discomfort? Ayble Health is here to help!

Header

Ayble's virtual clinic is built to help you take control of your digestive health.

Subheader

"After years of frustration, my Ayble care team has changed my life..."

CTA

[Start your Ayble experience](#)

Body Copy

We're excited to share more about Ayble Health, a new digestive health benefit included in your [Employer] Priority Health plan!

Ayble was built by a team of digestive health experts to provide you with the holistic care you need to feel your best. Here is what Sam, a 35-year-old IBS patient, had to say about her Ayble experience:

"After years of frustrating gut symptoms and so much trial and error with no good answers, it's not an overstatement to say Ayble changed my life. It's the best GI care I've ever received. 10/10 would recommend."

Here's what you can expect with Ayble:

- **Access daily symptom support from a care team, online:**
Your care team at Ayble includes a doctor and a dedicated health coach who keep your Cleveland Clinic team up to date. You can access them whenever you need through virtual visits and messaging in the Ayble app.
- **Make confident food choices:**
Your care team will help you find out which foods impact your symptoms — and make easy changes to your eating habits without feeling too restrictive. Plus, Ayble's simple app helps you track what you eat and find gut-friendly foods at the grocery store.
- **Learn how stress can affect your symptoms and what you can do about it:**
Get on-demand access to guided brain-gut training developed by Cleveland Clinic's experts in GI psychology.

CTA

[Start your Ayble experience](#)

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Any questions? Email Support@ayblehealth.com.

Employer Email #3

From: [Employer]

Subject: Access proven gut relief with Ayble Health. Covered by your health plan!

Header

Digestive healthcare that *actually* works for you

Subheader

Ayble provides comprehensive digestive support from identifying food triggers to managing stress-related symptoms.

CTA

[Get started](#)

Body Copy

Join the 94% of Ayble users who improved symptoms in weeks, not years*. Created by patients and backed by decades of research, Ayble puts life-changing GI care at your fingertips. **It's included in your Priority Health plan for [Employer] employees and your dependents!**

Ayble is already helping people with goals like:

- ✓ Having regular bowel movements every day
- ✓ Reducing symptoms like heartburn, pain, and diarrhea
- ✓ Wearing favorite clothes again without bloat worries
- ✓ Feeling confident eating out and in social settings

CTA

[Get started](#)

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Any questions? Email Support@ayblehealth.com.

*Jactel, et al. 2021 and internal Ayble Health data. Note: Results are not guaranteed, your experience on Ayble may be different.