

Primary Care Connect with Aligned Marketplace

Improved access to primary care. A more connected care experience.



Employers are facing growing challenges when it comes to primary care access. Employees often experience long wait times, limited appointment availability and difficulty establishing a meaningful relationship with a primary care provider. At the same time, they are looking for more proactive solutions that improve care engagement, help manage rising healthcare costs, and support better long-term health outcomes.

That's why we're excited to introduce **Primary Care Connect with Aligned Marketplace**, a solution that helps self-funded employers connect employees to high-quality primary care through a nationwide network of advanced primary care providers. The solution combines easy access to in-person and virtual care with dedicated support that helps employees find providers, schedule appointments, and engage in ongoing care.

Unlike traditional direct primary care arrangements that may operate separately from the health plan, Primary Care Connect helps keep primary care connected to the broader benefits strategy, creating a seamless experience for employers and employees.

Key benefits

- Nationwide access to participating primary care providers through a single solution
- In-person and virtual care options for employees and covered family members.
- Same-day or same-week appointment availability with many participating providers.
- Longer appointment times that allow providers to focus on prevention, chronic condition management, and relationship-based care.
- Options for unlimited \$0 primary care visits through participating providers, including employees enrolled in an HDHP/HSA-compatible plan.
- Utilization-based pricing and performance-focused provider arrangements designed to align value with outcomes.

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Who is Aligned Marketplace?

Aligned Marketplace connects self-funded employers to a nationwide marketplace of advanced primary care providers through a single contract and administration model. Participating providers are held to value-based arrangements that tie compensation to quality and member experience, helping employers expand access to primary care while supporting better health outcomes.

Some examples of participating Aligned clinics in MI include:

- Marathon Health
- Plum Health
- Christian Health Clinics
- Table Health
- Thrive Family Health

Frequently asked questions

Q What is Primary Care Connect with Aligned Marketplace?

A Primary Care Connect with Aligned Marketplace is a buy-up solution for large self-funded employers that provides employees and dependents with access to a nationwide network of advanced primary care providers. The solution is designed to improve primary care access, increase engagement, and support better health outcomes.

Q Why is Priority Health offering this solution?

A Many employers are facing challenges related to primary care shortages, long wait times, and low primary care engagement. Primary Care Connect helps address these challenges by expanding access to high-quality primary care and creating a more connected care experience for employees.

Q Who is eligible?

A The solution is available to large, self-funded (ASO) employer groups with 100 or more enrolled members and can be

paired with most Priority Health HMO, EPO, POS and PPO plans, including tiered network options.

Q How does this work with an employee's existing health plan?

A Employees keep their existing Priority Health medical plan. Primary Care Connect serves as an additional benefit that provides access to participating providers within Aligned Marketplace while maintaining the employee's current health plan coverage.

Q Does this replace a member's current primary care provider?

A No. Employees may choose whether to participate and select a provider through Aligned Marketplace's network. The solution offers an additional primary care option but does not require employees to change providers.

Q What types of providers are included?

A The network includes a broad network of advanced primary care providers with both in-person and virtual care options available across all 50 states.

Q What makes the care experience different?

A Participating providers generally offer faster appointment availability, longer visit times, and a focus on preventive care, chronic condition management and care navigation.

Q Is there a cost for employees to access primary care through this solution?

A Participating employers can offer unlimited \$0 primary care visit options through participating providers, including members enrolled in HDHP/HSA plans.

Q How are employees connected with a provider?

A Aligned Marketplace helps employees identify participating providers, select the option that best meets their needs and schedule appointments. The solution includes outreach, provider matching and navigation support to help drive engagement.

Q Are virtual visits available?

A Yes. Employees have access to both virtual and in-person care options, depending on provider availability, location and preference.

Q What employers are a good fit for this solution?

A Primary Care Connect may be a strong fit for employers seeking to:

- Improve employee access to primary care has previously expressed interest in direct primary care.
- Increase primary care utilization and engagement.
- Support preventive care and chronic condition management.
- Address healthcare affordability concerns including an interest in reducing high Emergency Department utilization or rising number of high-cost claimants
- Provide a consistent direct primary care benefit for geographically dispersed workforces.



To learn more, contact your Priority Health sales representative