

2026 product updates guide

for PROVIDERS



Links & resources

For more Priority Health product updates and information, see:

- The [Plans page](#) on our Provider Manual
- Our comprehensive [Product Guide for Providers](#) (downloadable PDF)
- Our 2025 product update webinars:
 - [November](#)
 - [June](#)
 - [February](#)

For Priority Health formulary updates and information, see:

- Our [formulary page](#)
- The latest [formulary updates](#)
- Our pharmacy updates webinars:
 - [November](#)
 - [June](#)

Click below to navigate to a specific product update.

Commercial product updates

- **Boulder Care:** Substance Use Disorder care and support platform
- **Ayble:** Digestive health support platform
- **Virta:** Sustainable weight loss and type 2 diabetes support platform
- **Carrot Pro:** Fertility support benefits

Medicare product updates

- **PriorityMedicare Dual Premier:** Priority Health's highly integrated dual-eligible special needs plan (HIDE-SNP)
- **PriorityMedicare Smart Savings:** A new plan for lower-acuity Medicare members who mainly use their plan for routine, preventive care
- **Medzown:** A new partnership to help navigate high-acuity patients to cutting-edge treatment options through clinical trials
- **2026 plan highlights**
- **Extra help for Medicare members:** Special Supplemental Benefits for the Chronically Ill (SSBCI) and the Low-Income Subsidy (LIS)

Substance Use Disorder treatment and support with Boulder Care

Beginning Jan. 1, 2026, all members (18+) with Priority Health coverage through their employer will have access to Boulder Care® as a core benefit.*

Boulder Care is a virtual platform that offers holistic telehealth treatment and support for Substance Use Disorder (SUD), particularly for opioid addiction, alcohol addiction and any co-occurring conditions like nicotine dependence, depression, anxiety and insomnia.

**Currently available to members in MI, NM, OH, OR and WA*

An extension of a member's existing care

Boulder Care works in conjunction and collaboration with care from the Priority Health provider network and Priority Health's behavioral health support programs, like Community Care Management. Members can be referred in by a Priority Health care manager or [by a network provider](#).

Keeping the member's primary care team informed is a core part of the Boulder Care program. This includes Boulder Care providers sharing key clinical documentation, notes, treatment plan updates, medication changes and relevant lab results. When members require higher levels of care, the Boulder Care team will facilitate that transition.

Member access

Members can access Boulder Care through their Priority Health member portal. They can also call Boulder Care at **888.720.2236** to initiate program intake. Or, if they prefer, they may contact the Priority Health behavioral health team at **800.673.8043** for more information.

STILL HAVE QUESTIONS?

Check out our [Boulder Care provider FAQs](#) for answers.



Other commercial product updates taking effect Jan. 1, 2026:

New core benefits include:

- Coverage for certain multidisciplinary, intensive behavioral interventions to address high BMI in children 6 and older who meet certain criteria. \$0 to members.
- Coverage for augmentative communication benefits under the DME benefit for members who meet certain medical necessity criteria.

Tiered network update:

With Ascension's merger with Henry Ford, providers previously with Ascension will now be assigned to the same tiers as Henry Ford for any tiered network products.

This includes the **Southeast Michigan Partners** plan, which formerly had Ascension providers in Tier 1.



Digestive health with Ayble

Ayble® is a core benefit available to all commercial (group and individual) Priority Health members for virtual gastrointestinal (GI) health support. Ayble provides GI-specialized nutrition guidance, behavioral skills training and health coaching to a wide range of digestive health patients.

Collaboration with network providers

Ayble is specifically designed to be transparent and collaborative with local providers. Ayble helps patients manage day-to-day digestive health symptoms either while they're waiting to see a provider for digestive care, or in between regular visits with their existing provider(s).

Ayble's teams work hand in hand with local providers in a fully coordinated manner and will regularly refer patients back to their in-person provider for routine or emergent care needs.

Member access

Priority Health commercial members can sign up for Ayble or be referred by a provider at ayblehealth.com/priorityhealth, where they'll be onboarded to create a digestive health plan that complements the care they may already be receiving from a local provider. Resources on the Ayble app and site are free, while any virtual provider visits are subject to standard member cost-sharing according to the terms of their plan.

Questions? See the Ayble provider FAQs.

Weight loss and type 2 diabetes support with Virta

Virta® is a benefit available to some Priority Health members with coverage through their employers. Virta includes digital health resources for treating type 2 diabetes and losing weight sustainably. This is an optional buy-up benefit. Some members with the benefit may have a rider that adds GLP-1 coverage options for weight management to the formulary.

Collaboration with network providers

Virta works as part of a member's medical team and is committed to communicating with the member's PCP. When a member enrolls, Virta asks the member for their PCP's name and fax number. Virta then sends the PCP introductory information, followed by periodic member updates and triggered communications, such as if enrollees stop or start a medication or leave the Virta program. Providers can call, email or fax Virta, and they can set up a call with the member's Virta care team, if desired.

Teladoc Condition Management sunseting

A previous benefit for type 2 diabetes support, Teladoc Condition Management, is ending on Jan. 1, 2026, for many members with coverage through their employer group. If unsure, providers can call the Provider Helpline at **800.942.4765** for information on which program a member is eligible for.

Questions? See the Virta provider FAQs.

Fertility support benefits with Carrot Pro

Some Priority Health members with coverage through their employer have access to expanded fertility support benefits through the Carrot Pro® rider. These benefits include allowances for services above and beyond the usual coverage for diagnosis and treatment of underlying causes of infertility:

- Egg freezing
- Assisted reproduction
- Artificial conception services, including in vitro fertilization (IVF)

Checking member eligibility

Member eligibility can be determined by selecting the Infertility Services/Family Planning option on the Medical Benefits dropdown menu in prism's Member Inquiry. Any available Carrot Pro benefits will be listed.

Member reimbursement for Carrot Pro-covered services

Members will need to pay upfront and be reimbursed by Carrot after or request a prepaid card from Carrot.

New PriorityMedicare plans in 2026

Priority Health will have two new Medicare plans available beginning Jan. 1, 2026.

PriorityMedicare Dual Premier® (HMO, HIDE-SNP)

Dual Premier, Priority Health's Highly Integrated Dual-Eligible Special Needs Plan (HIDE-SNP), will be replacing **PriorityMedicare** D-SNP in some southwest and southeast Michigan counties. Dual Premier combines Medicare, Medicaid and Long-Term Services & Supports (LTSS) into one plan for an integrated member and provider experience.

No new contract is needed. However, to be fully reimbursed, providers must be enrolled in the [Community Health Automated Medicaid Processing System \(CHAMPS\)](#).

For more information, see our Dual Premier [provider page](#).

PriorityMedicare Smart Savings® (HMO-POS)

Smart Savings is a plan for aging-in or relatively healthy members who mainly use their medical coverage for routine preventive services. The plan offers them the opportunity for a Part B premium credit.



Helping high-acuity patients access clinical trials with Medzown

Beginning in December, Priority Health is launching a pilot program with Medzown® for Priority Health Medicare* and individual ACA plan members. Medzown works alongside physicians to help eligible members with cancer and rare diseases access advanced therapies in clinical trials when they need options beyond standard care.

**PriorityMedicare Dual Premier members are excluded.*

An extension of the member's existing care

Medzown works with and supports a member's physician care team by offering data-driven insights rather than directing care. They recognize and respect each provider's clinical expertise and decision-making. Rather than replacing the existing care plan, Medzown prepares a curated, prioritized clinical trial report—saving hours of research and improving access to highly personalized options. Physicians are kept in the know throughout the member's engagement with Medzown, including during clinical trial participation. All final decisions for care remain between the member and their physician care team.

Connecting the right members with additional care options

Medzown's individually tailored clinical trial reports provide members with specific, vetted trial opportunities based on their unique medical history, personal preferences and molecular profile. Members can be identified by Medzown's and Priority Health's analytics, or by direct provider referral. Medzown then engages with trial sites to confirm eligibility and secure spots, guides patients through enrollment, coordinates additional testing and acts as a partner to both patient and physician by keeping all parties informed at every step.

For more information, visit medzown.com/healthcare-providers or download the [provider flyer](#).



2026 MAPD plan highlights

- Prior authorization for home health is no longer required.
- All plans now have set \$10 copays for cardiac, intensive cardiac and pulmonary rehab, ahead of deductible.
- **Priority**Medicare Vintage is now a premium plan that targets members who qualify for the low-income subsidy – it has OTC Plus, which allows eligible members to use their over-the-counter (OTC) card for healthy food and produce.
- Both Dual-Eligible plans will have cost-share for prescription drugs, and members will need to qualify to use their PriorityFlex card beyond OTC items.
- All plans (besides Medicare and Merit) will have Rx deductibles, and \$0 plans will see increased medical deductibles.

Extra help is available for your Medicare patients.

Members with certain conditions or income levels can qualify for the following benefits.

Special Supplemental Benefits for the Chronically Ill (SSBCI)

SSBCI is available for members on **Priority**Medicare D-SNP, Dual Premier and Vintage. They must have a qualifying chronic condition, a high risk of hospitalization and a need for care management.

Benefits include a pre-loaded debit card that members can use toward a number of different food and household needs.

See priorityhealth.com/medicare/supplemental-benefits/ssbcj for a full list of qualifying conditions. Members will be identified by Priority Health care managers for eligibility.

Low-Income Subsidy (LIS)

The Centers for Medicare & Medicaid Services (CMS) offers assistance to low-income Medicare members for prescription drug coverage through the LIS program.

Many members who qualify for LIS routinely don't apply and receive it. You can help your Medicare patients afford the care they need by raising awareness of this program.

More information and the link to the application can be found at medicare.gov/basics/costs/help/drug-costs.

