

# The Active&Fit™ Direct Program

Find a flexible fitness lifestyle that will work out for you

Ready to get moving? It's easier than ever with the Active&Fit Direct program, which can put you on the path to a happier, healthier life through regular exercise. Follow the steps on the back of this page to find participating fitness centers near you.

#### The Active&Fit Direct program includes:

- $\cdot$  Choose from our network of over 12,700+ gyms and 9,800+ premium exercise studios.
- · Access to 15,000+ on-demand workout videos so you can exercise at home or on-the-go.
- $\cdot$  Get personalized well-being coaching for fitness, nutrition, stress, and sleep goals.



#### **OVER 330**

Michigan fitness centers in the Active&Fit Direct network



### \$28/month

plus a \$28 enrollment fee and applicable taxes



## 12,700+

participating fitness centers nationwide

### **How it works**

- Log in to your member account at *member.priorityhealth.com* and click the **Wellness** tab. Choose **Active&Fit**.
  - · Click **Continue** to be redirected to our co-branded Active&Fit Direct website.
  - If you still need to sign up for your member account, click **JOIN NOW**, then return to this page to log in.
- 2 On the Active&Fit Direct website, type your zip code, or city and state, in the purple search bar to search for participating fitness centers near you.
- 3 Once you've confirmed there's a fitness center close to you, select **Enroll Now**.
- Pay a \$28 enrollment fee, \$28 for the current month (regardless of the day you enroll) and \$28 for the next month (plus applicable taxes). An initial 2-month introductory period applies then participation is month-to-month.\*
  - · You may view or print your fitness card and take it to the fitness center of your choice within the Active&Fit Direct network.
  - · Once the fitness center verifies your enrollment in the Active&Fit Direct program, you'll sign a standard membership agreement and receive a card or key tag from the fitness center to check in on subsequent visits.

\*Plus applicable enrollment fees and taxes. Costs for premium exercise studios exceed \$28/mo. plus applicable enrollment fees and taxes. Fees vary based on premium exercise studios selected.

Members may purchase multiple standard and premium gym memberships with a \$5 discount off the monthly fee for each membership purchased after their first.

The Active&Fit Direct program is not a medical provider or pharmacist, and its coaches do not offer medical or pharmaceutical advice. They cannot and do not diagnose or treat medical, mental health, or other health conditions. Coaches provide general information for educational purposes only. For any medical or health concerns, consult a qualified healthcare professional. The Active&Fit Direct program is provided by American Specialty Health Fitness, Inc., a subsidiary of ASH. Active&Fit Direct and the Active&Fit Direct logos are trademarks of ASH and used with permission herein. Other names or logos may be trademarks of their respective owners. Standard fitness center and premium studio participation varies by location and is subject to change. Other restrictions may apply based on the location of your selected fitness center. Some large chains may not offer access to multiple locations with their brand. Some fitness centers do not participate in the Active&Fit Direct network for all Program Sponsors. Ondemand workout videos are subject to change. ASH reserves the right to modify any aspect of the Program (including, without limitation, the Enrollment Fee(s), the Monthly Fee(s), any future Annual Maintenance fees, and/or the Introductory Period) at any time per the terms and conditions. If we modify a fee or make a material change to the Program, we will provide you with no less than 30 days' notice prior to the effective date of the change. We may discontinue the Program at any time upon advance written notice. © 2025 American Specialty Health Incorporated (ASH). All rights reserved.

This program is only available to Medigap, employer group and MyPriority members.