

Weight loss is a journey.

Take the easier, more sustainable path with Virta.



Virta isn't the latest Hollywood health craze. It's not another fad diet. It isn't the next lose-weight-fast trend sweeping the nation.

For those seeking real sustainable weight loss, Virta is the real deal backed by science and clinical research. Virta is personalized to your lifestyle and health goals with a nutrition-first approach to help you lose weight sustainably and transform your health. **Virta is available at zero cost sharing to you.**

13%

average body weight lost at one year

7 out of 10

members say it's easy to eat healthy with Virta¹

90%

of members love their health coach²

With Virta, you get access to all of this at \$0 cost to you:



Unlimited 1:1 support from dedicated health coaches



Personalized nutrition guidance



Free monitoring supplies, including connected weight scale



Exclusive recipes and nutrition resources



Start your journey toward diabetes remission today.

Visit virtahealth.com/join/priorityhealth or scan the QR code to claim your benefit.

Virta Health's nutrition therapy care plans may be suitable for adults (18+) with certain metabolic health conditions. For more information and to confirm eligibility, please visit virtahealth.com/join/priorityhealth and click "Join Now" to start your application. ©2025 Virta Health. All rights reserved.

¹ Virta internal survey, member population gathered April 2024.

² Virta internal survey, member population gathered from December 2023 to March 2024.

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