



MEDIA KIT

2025

QUALITY AWARDS

Sample news story

Share this news on your website or send it as a news release. Feel free to edit, add more information and include your own quote.

[Insert name] named a Priority Health Quality Award recipient

[Insert name] has been named a recipient of a 2025 Quality Award by [Priority Health](#), which honors providers and practices for their commitment to quality patient care and health outcomes. This year, Priority Health is celebrating 329 practices throughout Michigan.

The awards are given to physicians who receive the highest overall scores through the Priority Health Primary Care Provider Incentive Program. Offices must meet or exceed the national 90th percentile across 12 performance outcomes in preventive care and chronic disease measures, including cancer screening, immunizations and chronic condition management.

[Insert optional quote]

During 2025, in partnership with physicians, Priority Health helped health plan members receive necessary preventive health screenings, including colorectal cancer and breast cancer screenings, at rates higher than state and national averages.

“Every day, our provider partners show what it means to put patients first,” said Nick Gates, president of Priority Health. “We’re proud to celebrate their hard work, compassion and commitment to helping people across Michigan get the care they need to live healthier lives.”

Awards are based on performance throughout the previous calendar year, so awards presented in 2026 honor provider performance in 2025.

Sample social media posts

Share this post on your social media channels. Feel free to edit, add more information and link to a news release. Be sure to tag Priority Health in the post and use the hashtag #PriorityHealthQualityAwards so that we can interact with your post!

Sample #1

We're proud to announce we've been named a 2025 Quality Award winner by @PriorityHealth! This award recognizes top physician offices that strive to improve health care outcomes for patients across Michigan. We work hard to help individuals avoid chronic disease complications and live their healthiest lives. #PriorityHealthQualityAwards

Sample #2

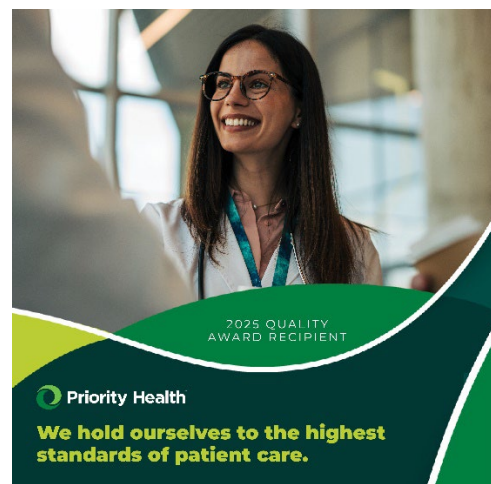
We're excited to announce we've been named a 2025 Quality Award winner by @PriorityHealth! This award recognizes top physician offices that have improved health care outcomes for patients across Michigan, and the award is given to offices that have achieved the highest scores according to the Primary Care Provider Incentive Program. #PriorityHealthQualityAwards

Social media graphics

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