

Priority Health + HealthBar Partner to Offer Exclusive Benefits for Employers

More than half of employers are looking for onsite medical centers and concierge services to enhance their benefits package, improve employee satisfaction, and reduce costs¹.

However, setting up clinics can be costly and complex, and there's a lack of coordination between the clinical services and insurance providers. In addition, many solutions are unable to achieve the level of engagement that's truly impactful and valuable.

Priority Health and HealthBar have partnered to change that through an exclusive offer that provides your employees and their families with enhanced onsite health care services. By combining HealthBar clinical services with a Priority Health plan, your employees will get personalized onsite services through the enhanced coordination and connectivity that are only included with this partnership. You'll see increased employee engagement and access to the most competitive pricing on HealthBar services, up to 11% off.

This allows you to offer health solutions to your workforce that are both convenient and high-quality, while seamlessly integrating with your health plan ensuring your maximizing your onsite health investment.

Benefits of bundling Priority Health and HealthBar



Enhanced data integration: You'll get automatic data connectivity between Priority Health and HealthBar. This data integration is designed to drive guaranteed engagement of 50% in year one².



Expanded, personalized services: You'll have access to exclusive services like referrals to clinical point solutions and your Priority Health programs driving additional engagement.



Exclusive pricing: When you pair services with a Priority Health plan, you'll get the lowest available price for HealthBar virtual and onsite packages, up to 11% off.

Who is HealthBar?

HealthBar is an innovative primary care provider that delivers onsite and virtual clinics to employers through a concierge-level experience. HealthBar's services are designed to reduce health care costs and improve employee satisfaction, productivity and retention.

They offer a range of services including:

- ✓ Dedicated care team unique to the business
- ✓ Direct primary and preventative care services
- ✓ On-site and virtual clinics
- ✓ Mental and behavioral health support
- ✓ Occupational health services
- ✓ Worker's compensation services
- ✓ School nursing support
- ✓ General nurse practitioner services

Available to fully funded and self-funded groups with 100+ enrolled in their health plan beginning January 1, 2025. Contact your Priority Health sales representative for more information.

¹ According to 2024 Large Employer Health Care strategy survey

² Available only for ASO customers leveraging the Innovu data platform through HealthBar. 50% guaranteed engagement only for ASO employers who purchase an onsite package from HealthBar.