

Earn rewards for getting the maternity care you need.

It's a benefit you can enjoy before and after your baby is born.

If you're a Priority Health Medicaid member, you can earn up to \$100 in gift cards for early prenatal and timely postpartum care through our Maternal Incentive Program.

Get rewarded when you:



PREGNANCY NEWS WITH US

Once you learn you're pregnant, be sure to share the news with us! Scan the QR code below to complete the Notification of Pregnancy form within the first 12 weeks of your pregnancy and earn a \$20 gift card.



STAY ON SCHEDULE WITH YOUR PRENATAL VISITS

Regular prenatal visits are important to ensure a healthy pregnancy. Complete a prenatal visit with a provider* within the first 12 weeks of your pregnancy and earn a \$30 gift card.



COMPLETE YOUR POSTPARTUM CHECKUPS

Your healthcare providers are here to support you and your baby after delivery.
Earn a **\$50 gift card** when you complete a postpartum checkup with a provider*
7 to 84 days after delivery.

Get started as soon as you find out you're pregnant.

Scan the QR code to learn more about the Maternal Incentive Program and other maternity care support we offer.



^{*}Provider can include Primary Care Provider (PCP), OB/GYN, physician, Certified Nurse Midwife (CNM), Nurse Practitioner (NP), or Physician's Assistant (PA).

Priority Health complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia en su idioma. Consulte al número de Servicio al Cliente que está en la parte de atrás de su tarjeta de identificación de miembro. (TTY: 711).