











Hi [First Name],

[Month Day, Year]

We are excited to share that as of [Month Day, Year], Priority Health members and their partners have access to inclusive hormonal health, fertility, and family-building benefits through Carrot — **including funds we've provided to help pay for eligible care.**

**Get support with:\***

- |   |   |
|---|---|
|  Perimenopause and menopause   |  Preservation (egg, embryo, or sperm freezing)** |
|  Low testosterone (low T)  |  Assisted reproduction, like IVF and IUI**       |
|  Pregnancy and postpartum  |  Adoption  |
|  Infant care and parenting (ages 0-12)   |  Donor assistance and gestational surrogacy      |
|  Fertility health and wellness (e.g., hormone testing, trying to get pregnant)** |  Gender-affirming care                           |



**Claim your benefit today**

Visit [get-carrot.com/startnow](https://get-carrot.com/startnow) or scan the QR code to claim your benefit and start exploring the available resources.

**Use your Carrot benefit to:**

- Add a partner/spouse to your Carrot account for joint access to resources
- Get your questions answered — connect with Benefit Experts around the clock in any language
- Receive a free, personalized Carrot Plan created by a Carrot Expert that provides customized next steps to help you make the most of your benefit
- Talk virtually with Carrot's diverse team of medical experts and specialists as often as needed for guidance navigating options, costs, and other questions
- Find providers, agencies, and attorneys near you
- Access exclusive partnerships and discounts

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We're honored to bring this inclusive benefit to our employees.

Best,

Priority Health and the Carrot Care Team

**Your privacy matters.** Carrot does not share details about your care with employers. Learn more about the limited data we share for payroll and taxes in our Privacy Policy, at [get-carrot.com/privacy-policy](https://get-carrot.com/privacy-policy).

\*Carrot services available may vary based on plan design, geography, and local rules and regulations.

\*\*All medical coverage is provided through Priority Health

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