











Hi [First Name],

[Month Day, Year]

We are excited to share that as of [Month Day, Year], Priority Health members and their partners have access to inclusive hormonal health, fertility, and family-building benefits through Carrot — **at no cost to members.**

Get support with:*

- | | |
|---|---|
|  Perimenopause and menopause |  Preservation (egg, embryo, or sperm freezing) |
|  Low testosterone (low T) |  Assisted reproduction, like IVF and IUI |
|  Pregnancy and postpartum |  Adoption |
|  Infant care and parenting (ages 0-12) |  Donor assistance and gestational surrogacy |
|  Fertility health and wellness (e.g., hormone testing, trying to get pregnant) |  Gender-affirming care |



Claim your benefit today

Visit get-carrot.com/startnow or scan the QR code to claim your benefit and start exploring the available resources.

Use your Carrot benefit to:

- Add a partner/spouse to your Carrot account for joint access to resources
- Get your questions answered — connect with Benefit Experts around the clock in any language
- Receive a free, personalized Carrot Plan created by a Carrot Expert that provides customized next steps to help you make the most of your benefit
- Talk virtually with Carrot's diverse team of medical experts and specialists as often as needed for guidance navigating options, costs, and other questions
- Find providers, agencies, and attorneys near you
- Access exclusive partnerships and discounts

Visit get-carrot.com/start to claim your benefit and start exploring the resources available.

We're honored to bring this inclusive benefit to our employees.

Best,

Priority Health and the Carrot Care Team

Your privacy matters. Carrot does not share details about your care with employers. Learn more about the limited data we share for payroll and taxes in our Privacy Policy, at get-carrot.com/privacy-policy.

*Carrot services available may vary based on plan design, geography, and local rules and regulations.

If you no longer want to receive mail from Carrot, visit get-carrot.com/optout.