

Reproductive Health, Family-Building and Hormonal Health with Carrot

Comprehensive support for maternity through menopause and pre-pregnancy through parenting.



1 in 5 women have considered changing jobs for better menopause support¹ and 1 in 6 couples will experience infertility². Reproductive health impacts everyone, and employers looking to attract and retain talent are now focusing on these benefits to help support employees through every phase of life.

That's why we're excited to partner with Carrot, the global leader in fertility healthcare and family-building support, offering comprehensive and personalized care for every journey.

Carrot offers personalized, inclusive, and compassionate care for every stage of hormonal and reproductive health journeys.

Carrot's person-centered care can assist with:

- Fertility preservation
- Assisted reproduction
- Adoption
- Surrogacy
- Pregnancy
- Postpartum
- Parenting
- Doula support
- Menopause
- Low testosterone
- Gender-affirming care
- And more

Plan designs

We are offering two solutions for employers to choose from to fit their employee's needs.

Carrot Core (Buy-Up)	Carrot Pro (Rider)
• Access to the Carrot platform, education resources and experts – 24/7 real-time support • Support from the Carrot non-fertility provider network – Adoption and Surrogacy • Access to the Carrot hormonal health network – Menopause, Low-testosterone and Gender-Affirming Care • Fee only charged when a member creates a Carrot care plan – covered services hit medical plan and members can pay out of pocket for noncovered services	Includes Core coverage plus additional benefits: • Enhanced fertility coverage to provide coverage with and without an infertility diagnosis including egg freezing, assisted reproduction and artificial conception services • Carrot non-medical coverage reimbursement – adoption, surrogacy and doula support • Benefit allowance options – lifetime maximums of \$15,000, \$25,000, \$40,000, \$50,000 or unlimited, a benefit allowance maximum is selected separately for qualified as well as nonqualified medical expenses

Note: Only infertility services track towards lifetime maximum.

Frequently Asked Questions

Q: Who is Carrot?

A: Carrot's mission is fertility care for all — regardless of age, race, income, sex, sexual orientation, gender identity, marital status, or geographic location. Through their deeply vetted clinic and agency network and complete telehealth and care navigation platform, Carrot helps people throughout every phase of life.

Q: What support will Carrot offer members?

A: Carrot will provide support for fertility treatments for those without a diagnosis of infertility, pathfinding with education and exploration, pregnancy, postpartum and doula support, gestational surrogacy, adoption, menopause, low testosterone and more.

Q: Who is eligible and is this only for women?

A: This program will provide inclusive, equitable and personalized care for eligible members and spouse/partner, 18 years and up.

Q: Why should I purchase Carrot through Priority Health?

A: Employers have access to two benefit designs, one of which is not offered if a client goes directly with Carrot. Our pricing is more affordable than employers going direct to Carrot, and we will be sharing member eligibility, benefit and claims which will reduce the administrative burden on employers.

Q: What is the price for the two solutions?

A: See below, for more information and details on pricing contact your Priority Health sales representative.

Carrot Core (Buy-up)	Carrot Pro (Rider)
Fully funded: \$1.75 PEPM	Fully funded: \$1.75 PEPM + rider cost and lifetime maximum allowance for qualified + nonqualified medical expenses
Self-funded: \$830 case rate per engaged	Self-funded: \$830 case rate per engaged + rider claims cost and lifetime maximum allowance for qualified + nonqualified medical expenses

Q: What does the member experience look like?

A: After creating a Carrot account, Carrot members will receive a welcome email to confirm successful account creation and enrollment. Members who opt in to marketing communications can also expect to receive a few additional emails over the next four weeks to help them navigate their Carrot account and get the most out of their benefit. If a member requests a Carrot Plan for more personalized guidance, they will receive a few emails to help them use their Carrot Plan and the resources available to them.



To learn more contact your Priority Health sales representative.