



# 2026 Medicare member rewards

Medicare service	Medicare member reward	HEDIS gap closure and/or provider incentive
<b>Annual check-up</b> (Can be defined as an AWW, annual physical or in-home health assessment)	\$25	<ul style="list-style-type: none"> <li>Closes care gaps in the AWW HEDIS measure</li> <li>Can improve provider performance in our Disease Burden Management Program (DBM)</li> </ul>
<b>Diabetic retinal eye exam</b> (Reward only available to Priority Health Medicare members with a diabetes diagnosis)	\$40	<ul style="list-style-type: none"> <li>Closes care gaps in the Eye Exam for Patients with Diabetes (EED) HEDIS measure</li> <li>Increases performance in our PCP Incentive Program (PIP)</li> </ul>
<b>Flu shot</b>	\$10	<ul style="list-style-type: none"> <li>Closes care gaps in the Adult Immunization Status (AIS-E) HEDIS measure</li> </ul>
<b>Mammogram</b>	\$25	<ul style="list-style-type: none"> <li>Closes care gaps in the Breast Cancer Screening (BCS) HEDIS measure</li> <li>Can improve provider performance in PIP</li> </ul>
<b>Bone density screening</b> (Reward only available to Priority Health Medicare women between the ages of 65 and 85)	\$25	<ul style="list-style-type: none"> <li>Closes care gaps for the Osteoporosis Screening in Women (OSW) measure</li> <li>Can help improve provider performance in PIP</li> </ul>

Services must be completed between Jan. 1, 2026 and Dec. 31, 2026. **For information on how to redeem Medicare member rewards, visit [www.priorityhealth.com/member/getting-care/healthy-rewards](http://www.priorityhealth.com/member/getting-care/healthy-rewards).**



# 2026 Medicaid member rewards

Medicaid service	Medicaid member reward	HEDIS gap closure and/or provider incentive
<p><b>Lead screening</b> Available to Medicaid members who complete at least 1 lead screening before their second birthday</p>	<p><b>\$10</b> gift card</p>	<ul style="list-style-type: none"> <li>• Closes care gaps in the Lead Screening in Children (LSC-E) HEDIS measure</li> <li>• Increases performance in our PIP program</li> </ul>
<p><b><u>Doula visits</u></b> Available to pregnant Medicaid members who complete regular visits with a doula</p>	<p><b>\$50</b> gift card</p>	<ul style="list-style-type: none"> <li>• Supports gap closure in the Prenatal and Postpartum Care (PPC) HEDIS measure</li> </ul>
<p><b><u>Postpartum visit</u></b> Available to Medicaid members who complete a postpartum visit with a provider <b>between 7 and 84 days after delivery</b></p>	<p><b>\$50</b> gift card</p>	<ul style="list-style-type: none"> <li>• Supports gap closure in the PPC HEDIS measure</li> </ul>
<ul style="list-style-type: none"> <li>• <b><u>PriorityMOM</u></b></li> <li>• <b><u>PriorityBaby</u></b></li> </ul>	<p>Free gift upon program(s) enrollment</p> <p><b>\$50 gift card</b> upon completion of survey post delivery (PriorityMOM only)</p>	<ul style="list-style-type: none"> <li>• Supports gap closure in the Well Child Visits and Childhood Immunizations HEDIS measures</li> </ul>