

## Medzown | Priority Medicare benefit brief

<b>Short description</b>	Clinical trial navigation and enrollment support
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<b>Vendor</b>	Medzown®
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<b>Summary</b>	<p>Medzown is a precision medicine company targeting ~4,000 diseases (mostly cancers and rare diseases) that uses advanced analytics and clinical expertise to identify the best treatment options available, including clinical trials, for a small subset of Priority Health members who have not recovered under existing standards of care, or where no standard of care is available. These members will now have access to the most advanced therapies, including clinical trials, if desired. Medzown will provide crucial support to navigate members and their physician/care team through clinical trial enrollment and adherence seamlessly.</p>
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<b>Where services may be performed</b>	Services can be performed virtually or telephonically.
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<b>Authorization required?</b>	No.
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<b>Accessing and using the benefit</b>	<ul style="list-style-type: none"> <li>• <b>Step 1:</b> A Medzown Navigator will reach out to a potential participant – identified as having a target disease and prioritized for outreach (based on Medzown’s proprietary probability of success model) – via email and phone.</li> <li>• <b>Step 2:</b> The Medzown Navigator schedules a call at a day/time convenient to the member and introduces Medzown services.</li> <li>• <b>Step 3:</b> If interested, our member e-signs the agreement for Medzown services and authorizes the release of medical records (billable to Priority Health as an Active participant).</li> <li>• <b>Step 4:</b> The Medzown Navigator and Scientist perform intake to collect medical information and better understand stage and progression of disease, goals and preferences.</li> <li>• <b>Step 5:</b> A Medzown Scientist will then review the Medzown participant report of treatment options with the member and their provider.</li> <li>• <b>Step 6:</b> The member determines best (multiple) options with their provider, friends and family.</li> </ul>
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- **Step 7:** The member informs their Navigator of their selections so Medzown can work with the clinical trials to collect additional information and pre-qualify the member.
- **Step 8:** Medzown shares information collected from selected trial sites with the member.
- **Step 9:** The member begins the enrollment process for the selected clinical trial.
- **Step 10:** The member participates in the trial, receiving support from their personal provider as well as their Medzown Navigator (via regular check-ins) along the way.
- **Step 11:** The member completes their trial participation.
- **Step 12:** The member meets with their provider and Medzown Navigator and Scientist to determine best next steps (another trial, continuation of trial drug, palliative or hospice care).

**Coverage  
criteria**

All Individual ACA or Medicare members are eligible to use Medzown's services if identified by Medzown as qualifying based upon review of medical claims/Rx claims data to determine target disease status.