



Digital Health Literacy

October 2024

Overview



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What is digital health literacy?

Digital health “eHealth” literacy is:

Digital health – the use of information and communications technologies in medicine and other health professions to manage illnesses and health risks and to promote wellness, AND;

Digital literacy – is an individual’s ability to find, evaluate, and communicate information using typing or digital media platforms.

Why does it matter

Why it matters:

Healthcare is becoming more reliant on technology



Many folks lack proper access to care due to:

Unmet social needs

Gaps in knowledge

What are digital equity challenges?

Digital equity for older adults: GRITS



- Geography:
- Race/ethnicity:
- Income
- Time Cohorts
- Sex + Gender

How to bridge the gap?

Bridging the gap



Listening – eHealth Literacy Assessment



Assessing results – Prioritizing member outreach lists



Addressing needs – Connecting members to resources/support



Building partnerships – Leveraging community partnerships to meet members where they are at

Take the Digital Health survey!



Scan the QR code to begin!
We want to understand your access and ability to use digital health ("eHealth") information and technology. Your input is valuable and will help us to address digital health needs.

<https://survey.alchemer.com/s3/7988559/Digital-Literacy-2024>

Be part of PriorityVoice!

Scan the QR code to join! Join our fun online member community today. You can give your opinions and feedback about services, products, and more.



<https://www.priorityvoice.com/c/r/2024>

THANK YOU!



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