



2022 Community Report

BEGIN →



Table of contents

Priority Health for Good

p. 18



Employee citizenship

p. 24



Total Health Care Foundation

p. 32



Feature stories



Children's Healing Center



Detroit Pistons & Rosa Parks



Letter from our president



p. 4



Our values



p. 6



Pledge to act



p. 12



By the numbers



p. 36



Partnerships



p. 38



About us



p. 42



Advocacy & SDoH



Fitness Courts®



Sanctum House





A message from our president

When I think about the word “community,” it’s not just about how we share the same space, drive the same roads, go to the same grocery store or get care at the same hospitals.

Community is respecting what each of us values by showing up for one another through contributions that allow us to live our healthiest lives possible. Priority Health is local, and health care should be too. It is our goal to not only support healthy members, but also work toward thriving communities for all.

In my second year leading Priority Health, it has been such a joy to engage with people and organizations all over Michigan for experiences such as the Asian Gala, Priority Health Fitness Court® openings and other community events.

I am inspired by the extraordinary efforts accomplished through various programs and investments—efforts that continuously put people above profits and demonstrate our deep commitment to addressing the social determinants of health. From our teams creating innovative products and programs that reduce costs, to the Total Health Care Foundation and the Priority Health for Good initiative, we are continuously learning, adjusting and taking steps toward fulfilling our vision.

In this annual report, you will see heartwarming examples of how we are living our values alongside our partners. And, during a year in which health systems across the country have faced financial challenges, we have come together with determination and resilience to make an impact.

As we look back on 2022, I am so very grateful for our team, our community partners and all of you who demonstrate these shared values each day.

With gratitude,

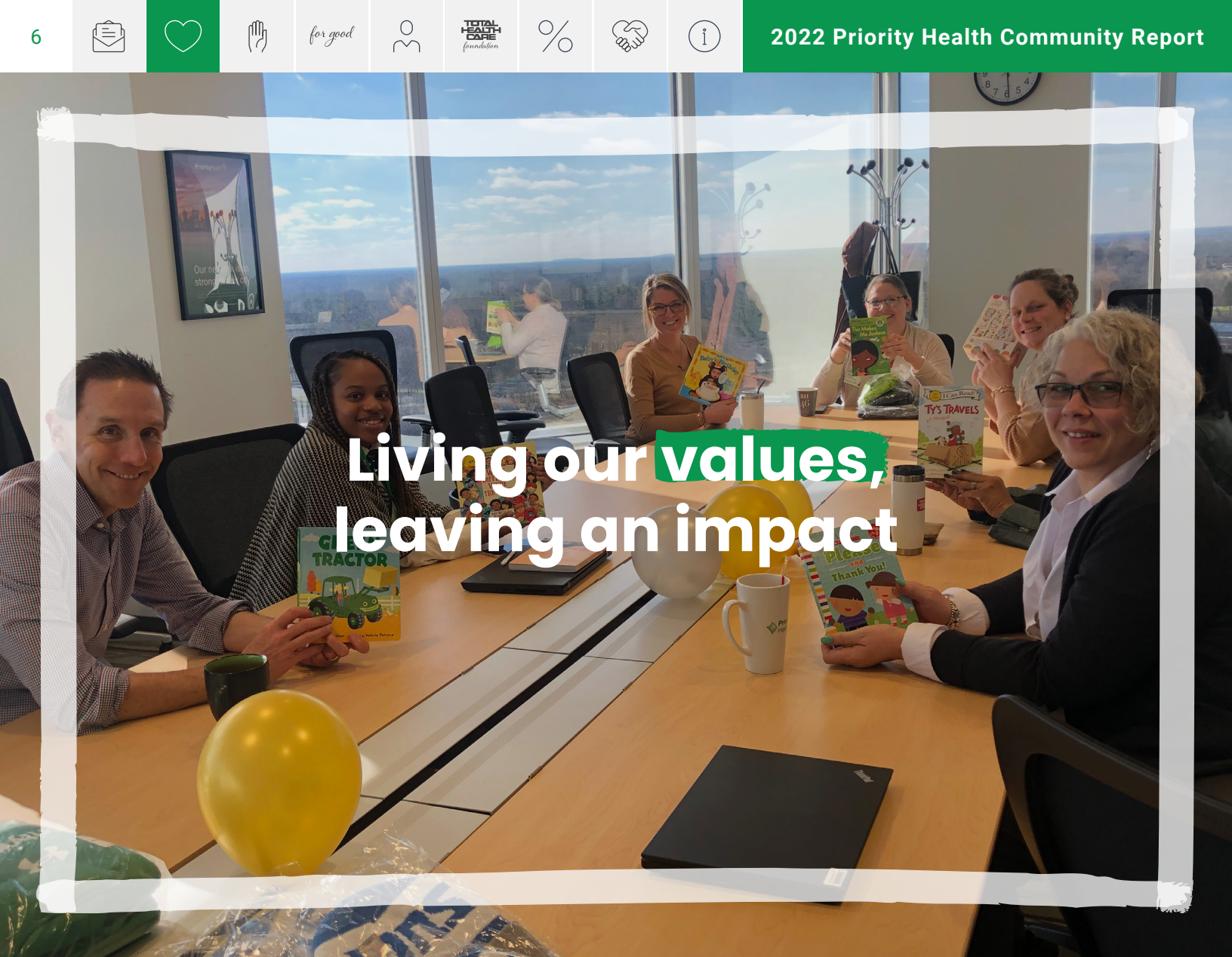
Praveen Thadani

President, Priority Health





for good

TOTAL
HEALTH
CASE
foundation


Living our values, leaving an impact

Values are the guideposts of any organization. At Priority Health, we truly embrace our values because they put our members, employees and communities at the center of everything we do.

Values create the blueprint for how we work together to ensure that more people can get and stay healthy. They're how we encourage more people to become part of our team—within our company walls and across our communities.

Shared values are how we connect the dots of impact, make sponsorship selections, establish community partnerships and distribute foundation grants. Organizations that demonstrate our values in action can become instrumental partners in our effort to create a healthier Michigan. The following report highlights just a few of our partners that are walking the walk by demonstrating Priority Health's values of compassion, curiosity, clarity, collaboration and courage in their stories and in their missions.



Compassion



Courage



Collaboration



Clarity



Curiosity

Mission Improve health, instill humanity and inspire hope

Vision Personalized health made simple, affordable, equitable and exceptional

Values Compassion, Courage, Collaboration, Clarity, Curiosity



for good

TOTAL
HEALTH
FOUNDATION

Children's Healing Center

Play is curiosity expressed, an opportunity to explore beyond the restrictions set by adults. For children at higher risk of illness due to weak immune systems, curiosity is often stifled by the constant need to protect, secure and maintain a level of wellness that many take for granted. Priority Health and Children's Healing Center are working to ensure that more Michiganders with compromised immune systems have access to the development, fun—and better health outcomes—that play offers.

“

Play and connections are critical components of the health care puzzle—and essential for true healing.

Amanda Barbour, CEO, Children's Healing Center

Making “yes” possible for more kids

Children with compromised immune systems can feel like outsiders. They hear “no” more often than their peers. Families who have members with immune deficiencies— whether due to cancer, autoimmune disorders, transplant status or other conditions that make them exceptionally prone to illness—must put their kids’ physical health first. While every parent wants their child to experience the joy of play, these families also need to be conscious of the risks of everyday germs to a degree not often seen outside of hospitals. That’s where Children’s Healing Center (CHC) helps. They offer a safe space where “yes” is possible through—as the CHC tagline suggests—Good. Clean. Fun.®

continued →





The center, located in Grand Rapids, Michigan, offers play and research-based programs not just for immunocompromised kids and young adults, but the parents and siblings living with them. With antimicrobial surfaces, frequent cleaning, water purification and air filtration to minimize germs, CHC is a safe space for play. The visitors and trauma-informed staff are screened for temperature and health prior to entry, as CHC has required since its inception in 2015. This means the work of infection prevention is largely put on the staff rather than the families, leaving them free to engage their curiosity.

Priority Health got curious too, wondering if there could be more to the partnership than its annual sponsorship. After seeing an increase in hospital readmissions, the policy, Medicaid, analytics and leadership teams wondered if the CHC model might help members stay healthy, reduce costs and improve quality of life for community members. As part of the resulting pilot program, Priority Health works with CHC to identify families who could benefit from the services the center provides at no cost to members. It also tests a reimbursement model for services beyond what is typically covered by Medicaid.

“This partnership is about making sure that every child, every family has the ability to play and have the social interactions that we know are so important to development and overall wellness,” says Shannon Wilson, vice president of population health and health equity at Priority Health. “We absolutely leaned into our curiosity value with this pilot program, and moving forward we will be carefully digging into the data to measure psychological and social outcomes as well as health care utilization.”

“Clinical studies consistently reinforce the healing power of play, yet access to play is not always easy for our families,” says Amanda Barbour, CEO of Children’s Healing Center. “By providing hospital-grade facilities that focus on cleanliness, we make play safe and fun—and that translates into fewer inpatient hospital stays and other improved outcomes.”

Play also helps make the work of healing more enjoyable; cooperation is key to both medical care and collaborative fun. Turning a treatment or therapy into a “game” helps transform needed care into entertainment for patients who would rather be playing tag.



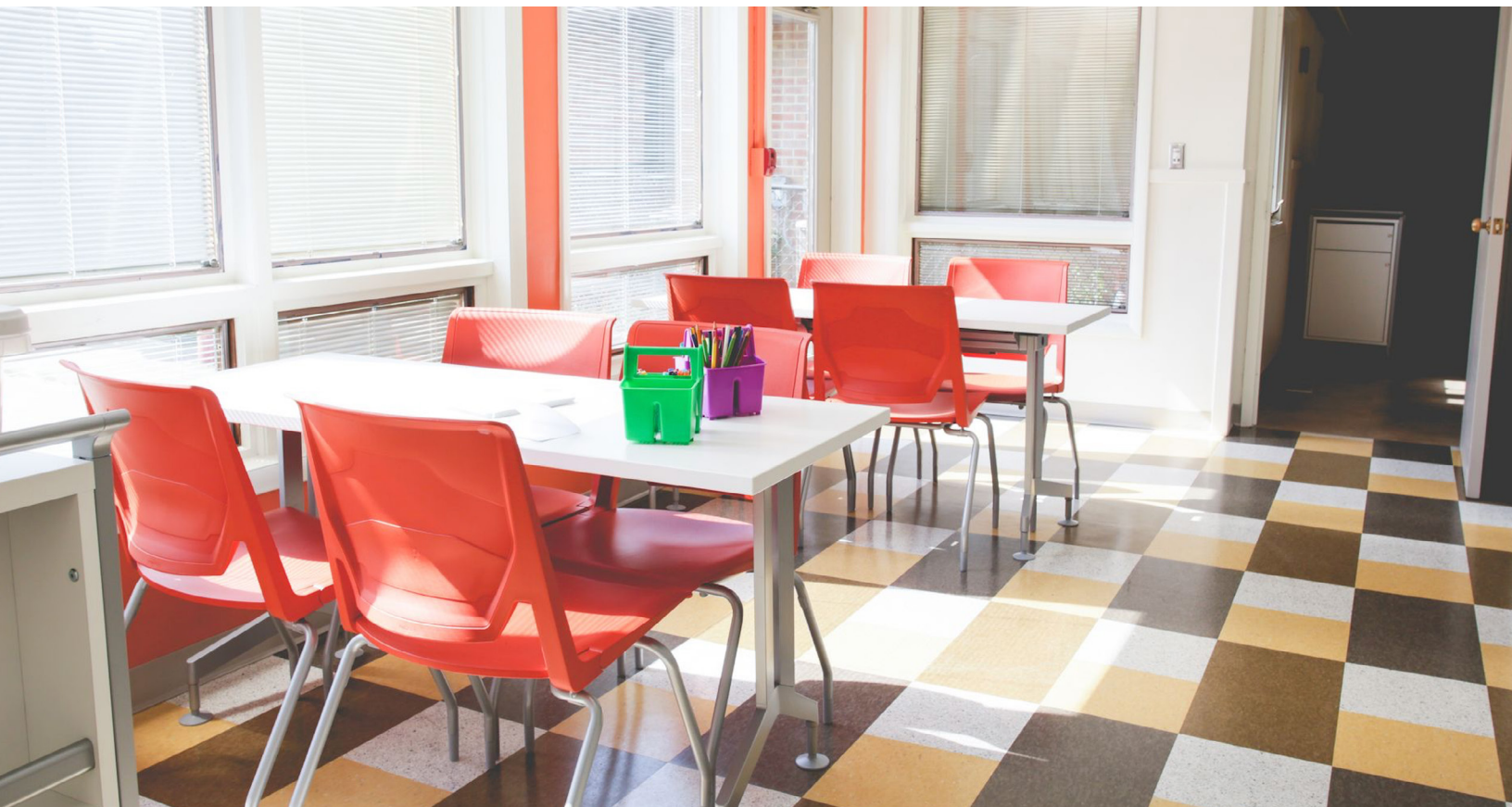
“This partnership is about making sure that every child, every family has the ability to play and have the social interactions that we know are so important to development and overall wellness.”

Shannon Wilson, MPH, VP population health and health equity, Priority Health

“At the center, [my daughter] was encouraged to physically exercise without feeling like that was the reason she was there,” member Katy Scharphorn says of her child, who was diagnosed with cancer at 18 months of age. “Instead of an adult trying to show her how to perform a movement, she was just running around with children. By going to the center, she was able to graduate from physical therapy. She stopped needing a feeding tube because the activity at the Children’s Healing Center tricked her into doing what we needed her to do.”

The pilot study Priority Health has participated in may result in future funds from the state of Michigan to deliver similar services to Medicaid recipients. The hope, according to Barbour, is “to demonstrate what we have known since day one: play and connections are critical components of the health care puzzle—and essential for true healing.”

¹Source: <https://publications.aap.org/pediatrics/article-abstract/142/3/e20182058/38649/The-Power-of-Play-A-Pediatric-Role-in-Enhancing/>





Acting accordingly

Corewell Health has made a promise to improve health and health equity for all. A pillar of this promise rests on the elimination of systemic racism across the organization and the communities it serves by listening first and then engaging authentically.

As part of the Corewell Health system, Priority Health shares the goals of the program and we will wholly participate through a long-term and sustained effort to end systemic racism—within our company, our industry and our communities—by fostering a culture of belonging, team member education, data analysis, fair distribution of resources and legislative advocacy.

A photograph of three elderly women laughing joyfully outdoors. The woman in the center is a Black woman with braided hair, wearing a maroon shirt. She is flanked by two white women: one on the left in a yellow shirt and one on the right in an orange shirt and glasses. They are all smiling broadly and looking towards each other. The background is a soft-focus outdoor setting with trees.

**Priority Health stands up
to systemic racism as
part of Corewell Health's
Pledge to Act.**



for good



Detroit Pistons & Rosa Parks

Priority Health takes pride in being a Michigan company, but there isn't just one "Michigan." Grand Rapids is not Detroit; Detroit is not Traverse City. Our members are as diverse as our employees, as diverse as the peninsulas themselves. Recognizing and appreciating those differences and individual needs in doing what we can to ensure access to care is at the soul of equity, and the root of compassion. Honoring a prominent Detroiters whose life was devoted to ensuring fair and equal treatment was more than a way to celebrate Black History Month—it was the right thing to do.

“

Health equity is about understanding that we all start life and navigate through it with a different set of tools and circumstances.

Shannon Wilson, MPH, VP population health and health equity, Priority Health

A moving legacy

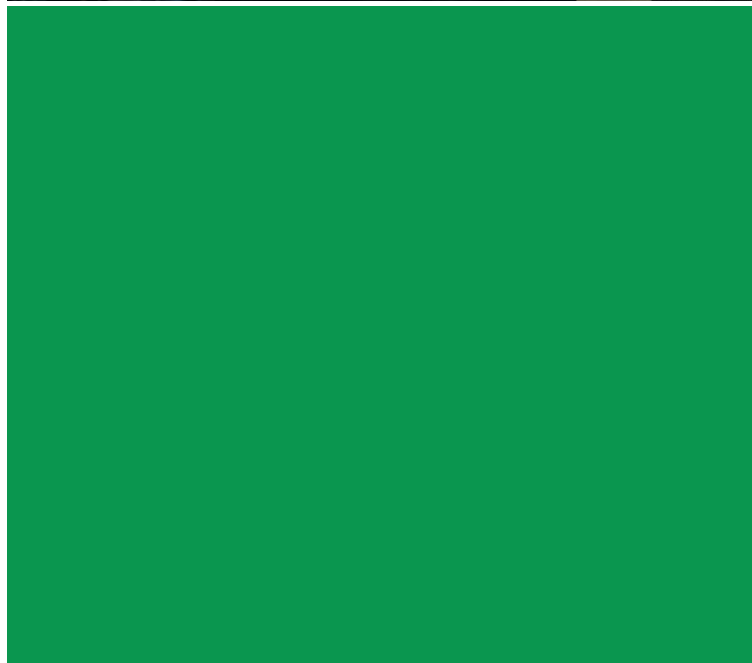
Just as Rosa Parks's protest wasn't just about a seat on a bus, buses aren't just about transportation. Public transportation can be the conduit to a prosperous and thriving life—bringing members of the community to a job, a class or a doctor's appointment. That's why Priority Health joined the Detroit Pistons, the Knight Foundation and the Rosa Parks Estate to celebrate Ms. Parks's 100th birthday in Detroit. The collaboration that took place in February 2022 was equal parts a celebration in honor of the civil rights icon and an opportunity to shine a light on transportation as a social determinant of health.

Addressing all the components of health—beyond the obvious like doctor visits and pharmacy stops—is essential to helping historically marginalized communities get healthier, and one component with a strong connection to health care is transportation. While virtual care is becoming more prevalent, face-to-face care is important to build trust for some. And accessing quality care often means traveling—and dealing with the hurdles that come with it.

"Health equity is about understanding that we all start life and navigate through it with a different set of tools and circumstances," explains Shannon Wilson, Priority Health's vice president of population health and health equity. "Opportunities for health and health care are not evenly distributed and there are varying factors. Genetics, ZIP code, education and transportation should all be considered when supporting the whole person with a healthy, fulfilling life."

Discrepancies in health are present in cities throughout Michigan, but the Metro Detroit area ranked at the bottom¹ for life expectancy of its people living in poverty, according to a study by the Health Inequality Project. Wayne County had the lowest life span for a 40-year-old (77 years) and the second largest gap between the longest and shortest life expectancies in a county, with up to 16 years of difference between Wayne County ZIP codes. In Northville Township, a baby born today is expected to live to age 85, while 30 miles

continued →





“The public buses in the City of Detroit provide a critical artery for transportation in the region..”

Elaine Steele, co-founder, Rosa and Raymond Parks Institute for Self-Development



away, life expectancy in Detroit's Cass Corridor is as low as 69 years, a 16-year gap.² Sadly, a better quality of life exists in areas only a bus ride away.

The Priority Health collaboration not only provided bus fare, but also recognized the drivers and staff who help Detroiters get where they're going with free tickets to a Pistons home game and in-game recognition February 4, along with 500 jackets gifted to transportation workers. Two Detroit buses commemorated the event along with four bus shelters, decorated with Rosa Parks art made by Detroit artist Desiree Kelly.

A friend and colleague of Rosa Parks, Elaine Steele (co-founder of the Rosa and Raymond Parks Institute for Self-Development), endorsed the collaboration, saying Parks would be pleased with the "celebration of her legacy and, more importantly, with its outreach to the community. As Mrs. Parks said, her mistreatment on the bus did not begin with her arrest in 1955—she 'did a lot of walking in Montgomery,'" says Steele. "The public buses in the City of Detroit provide a critical artery for transport in the region and are ridden, driven and administrated by folks who will never be forced to the back of the bus again."

¹(95th out of the nation's largest 100 counties)

²Source: <https://www.detroitnews.com/story/news/local/detroit-city/2016/06/02/life-span-detroits-poor-among-shortest-nation/85325864/>





Priority Health **for Good**

We believe all people deserve the opportunity to live a healthy life. Priority Health for Good is our company's promise to improve health equity through advocacy, employee citizenship and investing in the community.

Living well isn't just about feeling good. It's about doing good for those in and around our communities. Our commitment to good health and wellbeing for all is driven by equity, and backed by intentional investments, advocacy and simply showing up when and where we're needed.

What is health equity?

Priority Health is committed to taking the steps to create a better environment for Michigan communities to thrive. We seek to discover and correct inequities that are avoidable, unfair and unjust. Each community faces its own unique set of challenges and barriers to achieving good health and wellness. And some communities have more challenges and barriers than others.





Priority Health for Good, our corporate responsibility initiative, recognizes that lasting change takes time and connection. **The following framework is our approach:**

Focus areas

Maternal and infant health

Disease prevention through
community building and
healthy activity

Behavioral health

Pillars



Community Investment

Signature programs
Local partnerships
Grant making



Advocacy

Thought leadership
Policy



Employee Citizenship

Education
Engagement
Volunteerism



clarity

Social Determinants of Health

Every one of our members has a unique set of needs that cannot be met until they are identified, acknowledged and understood. When working to mitigate the complex economic and environmental needs of our members, clarity becomes especially important—to identify and understand, but also to inform. As the third largest provider-sponsored health plan in the U.S., we use our voice to influence policy makers, advise the public and educate members about the social determinants of health that have such an incredible impact on each person's potential to live their healthiest life.

“

**Fulfilling our mission will require
infusing health equity into every
element of our work.**

Praveen Thadani, president, Priority Health

Using our voice to reduce health inequities

Social determinants of health (SDoH) are the economic and environmental factors that impact our health, well-being and overall quality of life. They include factors such as food security, living conditions, internet access, transportation availability and education opportunities, and recent research has shown **they may be responsible for up to 80% of health outcomes.**¹

Acknowledgement of these factors and our willingness to listen first, openly discuss barriers and create inclusive solutions are what helps Priority Health address the roadblocks our community members may face on their health journey.

¹ <https://pubmed.ncbi.nlm.nih.gov/26526164/>



**Health care
access and
quality**



**Education
access and
quality**



**Social and
community
context**



**Economic
stability and
neighborhood**



**Built
environment**

Learn more





Talking the talk and walking the walk

For more than 30 years, we've relied on our partnership with WOOD-TV 8's Maranda Where You Live to shed light on rarely discussed, yet top-of-mind, health-related issues.

In just the last year, those TV segments have reached hundreds of thousands of viewers with valuable information on key issues such as:

- Depression, anxiety and suicide prevention
- Maternal and infant health
- Obesity and nutrition
- Mental health for immigrants
- Adolescent substance abuse
- Health plan literacy

This work with Maranda—along with [ThinkHealth](#), our free online health publication—is science-based, direct and truthful, cutting right to the core of an issue and, most importantly, providing clarity with which to navigate health care.





Data-driven change

We are in a unique position to drive real change in the communities we serve. Our transparent, data-driven approach to capturing and analyzing key member information around SDoH helps us create inclusive health benefits and shapes our statewide initiatives and community investment.

One recent example is the distribution of infant CPR kits to families in the Muskegon area. We used a social risk intelligence tool from Socially Determined to identify a community in need of targeted intervention. Then, through a partnership with the American Heart Association, Maranda

and Muskegon's Hackley Community Care, were able to distribute more than 80 bilingual CPR kits that contain everything caregivers need to learn the lifesaving skills of infant CPR and infant choking relief—in roughly 20 minutes, without having to leave home.

This data-driven approach to change allows Priority Health to be intentional in our efforts to support the most vulnerable communities and, we believe, to balance the scales of health inequity.

Making population health a main point with first-ever health equity role.



Last year, Priority Health created a new role to oversee its health equity strategy. The title of vice president of population health and health equity was awarded to Shannon Wilson. Along with her role as chairperson at the Total Health Care Foundation, Shannon will lead the charge in how the company stays committed to—and delivers on—health equity and population health across Michigan.

[LEARN MORE](#)



Going beyond the day-to-day for a brighter tomorrow

Employee citizenship is a pillar of Priority Health for Good.

It's how we transcend our regular roles and responsibilities to live out our mission, vision and values by giving back to our communities and the people we serve—not just from our offices or workstations, but across the state at large. 2022 presented several opportunities for our employees to link arms and give back.





Active Commute Week

For a week in June, we encouraged employees to leave the car keys on the table and take up alternative methods of transportation as part of West Michigan's community-wide Active Commute Week. For Priority Health, it was a chance to partake in the initiative to reduce our carbon footprint as much as it was a way to implement a more active lifestyle and a little healthy competition.

The challenge was accepted by 97 team members who spent the week biking, walking or jogging, and four team members earned prizes, including one custom-graphic Priority Health bike jersey.

Priority Health for Good Giving Week

In its third year, Priority Health for Good Giving Week resulted in 339 books collected for Reach Out and Read Michigan, an organization that brings books into pediatric practices, promotes the importance of reading to families with children and influences healthy childhood development.

Team members nominated their favorite nonprofit organization to receive a check of support. In addition, the company hosted 160 team members for a virtual educational session on connecting to community and finding purpose in everyday work.





Giving campaigns

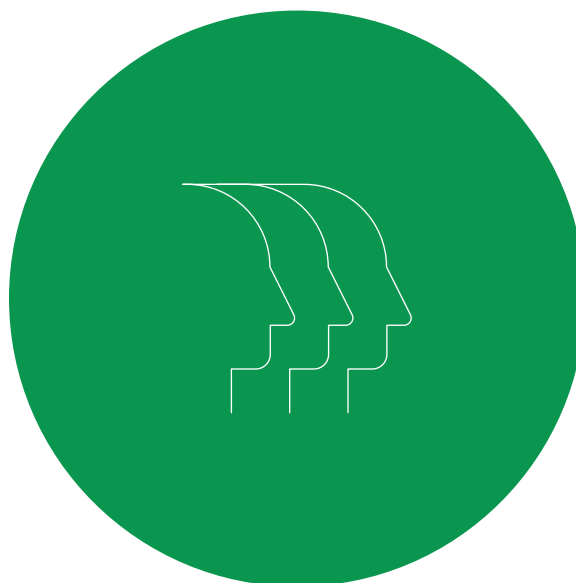
Priority Health team members showed their passion—and compassion—for the community throughout 2022 by contributing more than \$72,771.22 combined through a United Way Campaign in the spring and the Corewell Health Foundation Grateful Giving campaign in the fall.

Team members contributed dollars online, through rounding up at the café register and by direct payroll deductions. In recognition of financial support through United Way to their selected community, employees receive volunteer time off.

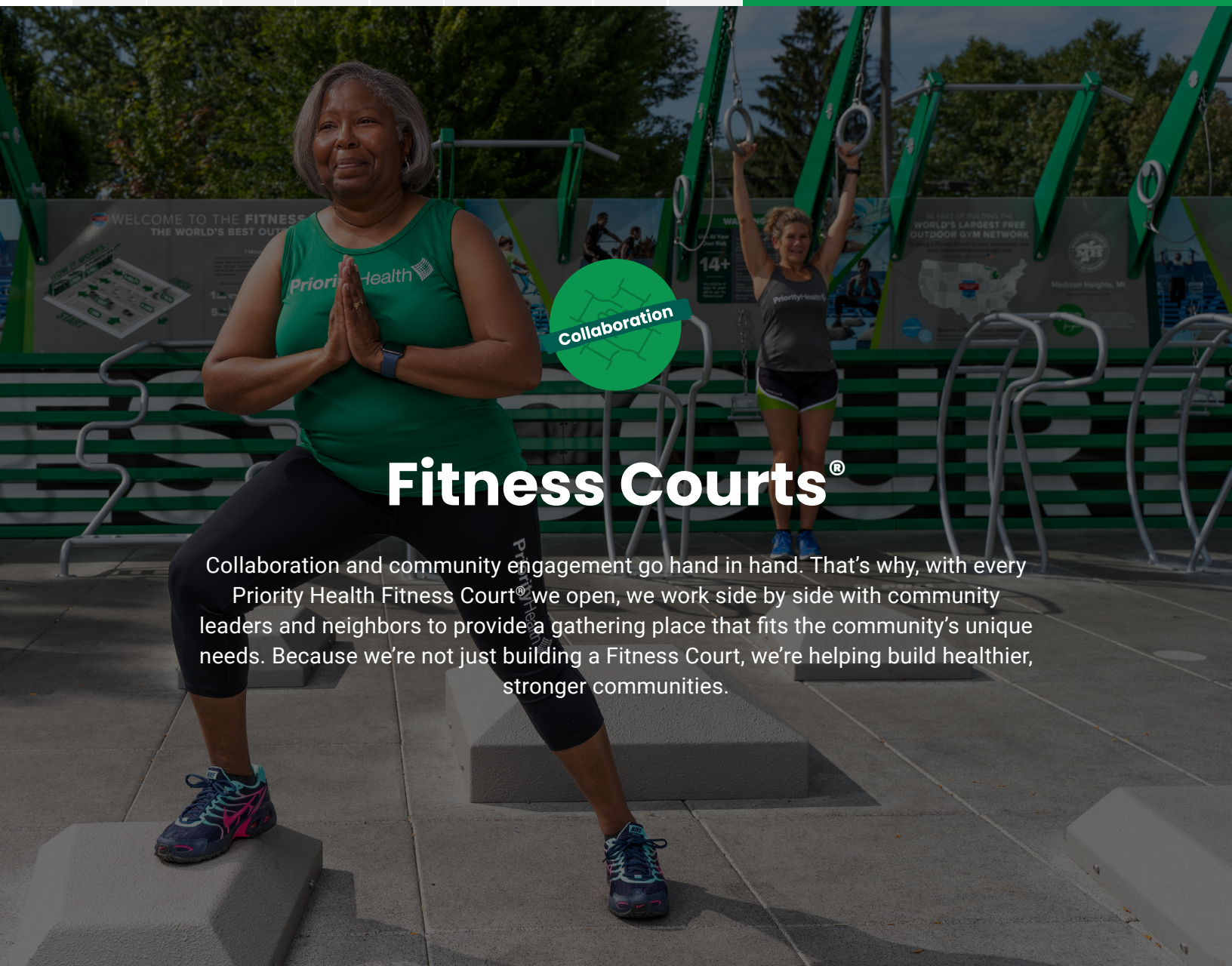
Eliminating unconscious biases in health care

In 2021, our parent company Corewell Health launched a systemwide learning and development program to educate and remove unconscious bias and improve cultural intelligence, also known as CQ. As we increase our efforts to close the gaps on health disparities, training like this becomes imperative.

By year end, 224 Priority Health team members had participated in trainings that help bring self-awareness to biases in health care. Workshops are ongoing and scheduled for 2023 and beyond.







Fitness Courts®

Collaboration and community engagement go hand in hand. That's why, with every Priority Health Fitness Court® we open, we work side by side with community leaders and neighbors to provide a gathering place that fits the community's unique needs. Because we're not just building a Fitness Court, we're helping build healthier, stronger communities.

“

I have already seen a **positive impact** from the community.

Christian Verley, Ottawa Hills High School head football coach and behavioral specialist

Working together for a healthier community

Since 2019, Priority Health has partnered with the National Fitness Campaign (NFC) to install Fitness Courts across Michigan to help fight obesity, improve quality of life and create more access to exercise. And while there have been many milestones over the last three years, the best measure of impact often comes directly from the words of those in the communities we serve.



Christian Verley

Ottawa Hills High School head football coach
and behavioral specialist

As head football coach and behavioral specialist at Ottawa Hills High School in Grand Rapids, Christian Verley has already seen the positive ripple effect created by the Priority Health Fitness Court® installed at Ottawa Hills Park near his school in Grand Rapids.

His football players use the equipment for their own circuit-style training exercises, but have also developed a program where they will invite their parents and other family members to join them for a workout, demonstrating a healthy lifestyle and contributing to a positive community relationship with the school.

Verley says the Fitness Court is “a game changer” for his students, fellow staff and community, and that Ottawa Hills is thankful for the positive light it shines on both fitness and family.

“We look forward to using this space to help our athletes develop and build lasting relationships with the community,” says Verley. “I have already seen a positive impact from the community. I have seen groups coming up to do training together. I have seen families walking over and using the area while their kids play at the park. I have seen young kids coming and doing competition. It has definitely been getting its use.”

In addition to the \$20,000 grant provided by Priority Health, the Ottawa Hills Park Fitness Court was also supported by Meijer, the City of Grand Rapids and Grand Rapids Public schools, making it the most collaborative public-private project to date.



Ali Sayed

Founder of HYPE Athletics

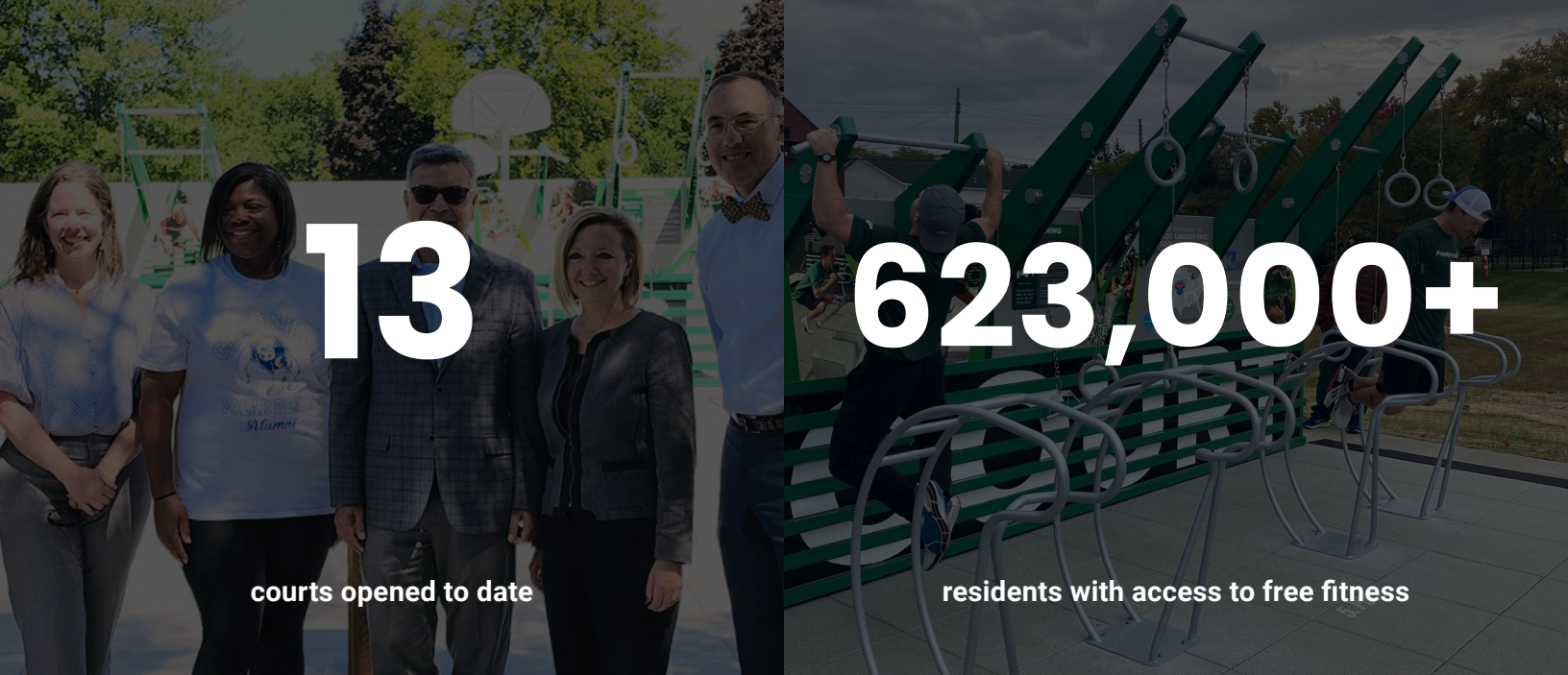
HYPE Athletics, based in Dearborn Heights, works to strengthen the infrastructure of family and community through programming for youth and adults. In addition to the fitness training, sports leagues, education assistance and social service programs it offers, HYPE also manages the athletic complex on Belle Isle in Detroit.

According to Sayed, the open-air workout facility designed for people of all abilities is bringing families together to improve their health and change their lifestyle.

“Bringing this component to the island will really complement the athletic services we offer and the competitions we hold here,” says Sayed. “It will allow this space to be used fully by young and old alike in the community.”

The Fitness Court was built on historic Belle Isle, a beautiful oasis in the middle of the Detroit River with breathtaking views of both the city and Canada. The island is part of Michigan’s state parks system, ensuring availability and accessibility for all, regardless of income level, ethnicity, gender or age.

“Bringing this component to the island will really complement the athletic services we offer and the competitions we hold here.”



13

courts opened to date

623,000+

residents with access to free fitness



33,812,500

estimated calories burned a year

30

proposed new courts through 2025



\$600,000

investment in healthy activity through 2025



for good



Moving forward together:

How the Total Health Care Foundation partnered with Detroit and Southeast Michigan agencies to improve health

A message from the executive director of the Total Health Care Foundation

Last year, the Total Health Care Foundation expanded the breadth of its reach through millions of dollars in funding—awarding more grants across greater Detroit. Grants were given to a diverse group of organizations with a common goal: to improve the quality of life for our neighbors in Southeast Michigan. I am truly thankful we had the opportunity to gift upwards of \$11 million so far, giving to so many organizations that serve daily in community to address the social determinants of health affecting the area.

Here are some of the highlights from this year:

- We awarded the Capuchin Soup Kitchen a grant for nearly \$209,000 to fund its many initiatives, including a grocery store-style food pantry and a job readiness program with Detroit at Work.
- \$150,000 to Detroit Horse Power, an extraordinary youth program that pairs city youth with rural stables where they can connect with nature, learn to ride and care for horses, and take away valuable life lessons such as perseverance, empathy, responsible risk-taking, confidence and self-control.
- We also gave \$35,800 to Sanctum House, a phenomenal two-year residential program designed to help, heal and empower women victims of human trafficking in Detroit. You'll hear more about this courageous effort later in this report.

I couldn't be more pleased with the tenacity and velocity of last year's Total Health Care Foundation efforts, but it is truly our grant recipients who deserve all the credit for the work they are achieving. 2022 was a banner year for the Foundation, and I think the future holds greater giving, greater partnerships, greater stories and greater progress for greater Detroit.

Shannon Wilson, MPH

Vice president, population health and health equity

About the Total Health Care Foundation



The Total Health Care Foundation was born out of the 2020 integration between Total Health Care and Priority Health.

Total Health Care's rich heritage of serving the residents of Detroit and Southeast Michigan inspired the Total Health Care Foundation to continue serving the area with funding, support and resources to help communities overcome barriers to health and wellness.

The Total Health Care Foundation continues to make a difference. We wrapped up our third year of giving in 2022 with outstanding numbers.

\$7.23 million — in grants distributed in 2022

\$11.15 million — in grants distributed so far

50+ — organizations have received grant funding in 2022

80%+ — of grant recipients have a presence in the city of Detroit

Our mission

To improve the health and well-being of the people of Detroit and Southeast Michigan, by investing in organizations dedicated to serving the needs of the community.

Board of directors

Joyce Chan Russell (Chair)	Michael Jasperson
Jeanette Abbott	Krista Poole
Doug Baker	Elizabeth Pratcher
Ruby Cole	Praveen Thadani
Nick Gates	Kim Thomas



for good

TOTAL
HEALTH
FOUNDATION

Sanctum House

The story of Sanctum House, a safe space for women survivors of human trafficking located in Oakland County, is a courageous one. The program is unique in its fight against the devastating—and dangerous—crime of human trafficking. It supports each survivor who comes through the door with the kind of love needed to put their dark experience behind them. The staff—along with the brave survivors they serve—demonstrate courage in all they do. Read more to find out how. And why.

“

I felt lost when I got here, like really lost, and some days I still feel lost, but I know I have support and I have love. I can come and talk to anybody here, and they'll help me through it.

Sanctum House resident

Making a “safe house” a home

Since 2018, Sanctum House has opened its door to women survivors of human trafficking in the greater Detroit area as part of a comprehensive, two-year residential program. The hope is that residents will complete the program, learning how to best put their trauma behind them as they embark on a safer, brighter, healthier future.

“Women come to our safe house from metro Detroit and all over the country. Our network is big and continues to grow,” says Karen Moore, executive director of Sanctum House.

Offering around-the-clock support, including room and board, full medical care, severe trauma and substance abuse recovery, education, legal aid, transportation, and life skills such as job readiness, Oakland County’s safe house for women is undeniably important. That’s why, in 2022, the Total Health Care Foundation awarded Sanctum House \$35,800 in grant funds to continue its noble and much-needed work within a community heavily impacted by trafficking. “I felt lost when I got here, like really lost, and

some days I still feel lost, but I know I have support and I have love,” said one Sanctum House resident. “I can come and talk to anybody here, and they’ll help me through it.”

To put things in perspective, Michigan is among the most heavily human trafficked places not only in the United States, but across the globe.¹ This is due, in part, to its proximity to the Canadian border.

The grant money helps Sanctum House continue to provide for its residents, ensuring that they have transportation resources and medical goods to aid in their recovery. Part of the grant also funds important dental services, which provide not only a healthier outcome, but a way to improve morale and confidence. “Many of the women come to us with serious dental issues. You can only imagine the delight and personal empowerment when they can smile and be proud of their appearance,” says Moore. “One of our ladies said: ‘My teeth make me feel good about my face again. It’s nice to have my smile back.’”

¹Source: *Human Trafficking in Michigan: Complete Prevention Guide* | Human Trafficking Front



**If you or someone you know
may need help, contact the
National Human Trafficking
Resource Center at
888-373-7888 or text 233733.**

**This national, toll-free hotline is available 24
hours a day to answer calls, texts and chats from
anywhere in the country, seven days a week, 365
days a year. (All calls are confidential.)**



By the numbers

\$8,470,184

total investments through grants,
sponsorships and philanthropy

147,500

diapers distributed in SE and SW Michigan

111

sponsorship partners

100

students screened for heart conditions
(14 referred to physicians, Beaumont Student Heart
Check, sponsored by Total Health Care Foundation)

1,000

sleep sacks distributed in SE and SW Michigan

23,560

free bus rides for Detroiters

\$72,771

employee dollars contributed

50+

Total Health Care Foundation grantees

*for good***TOTAL
HEALTH
CARE**
foundation

When community is your priority, showing up with curiosity, courage, collaboration, clarity and compassion is ours.



Partnerships



**Wayne County
Senior Fun Fest**



**Diaper and sleep
sack giveaways**



Connect 313



**Traverse City
Cherry Festival**



for good

TOTAL
HEALTH
FOUNDATION

Partnerships



**Detroit Horse
Power**



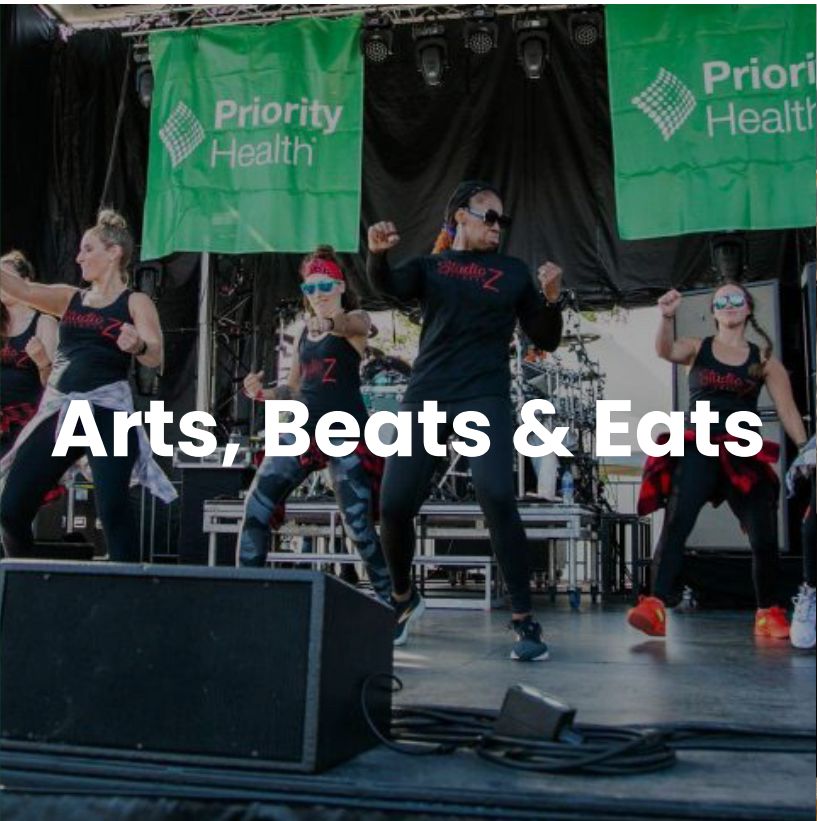
**West Michigan
Asian American
Association**



**Maranda Park
Party Recess**



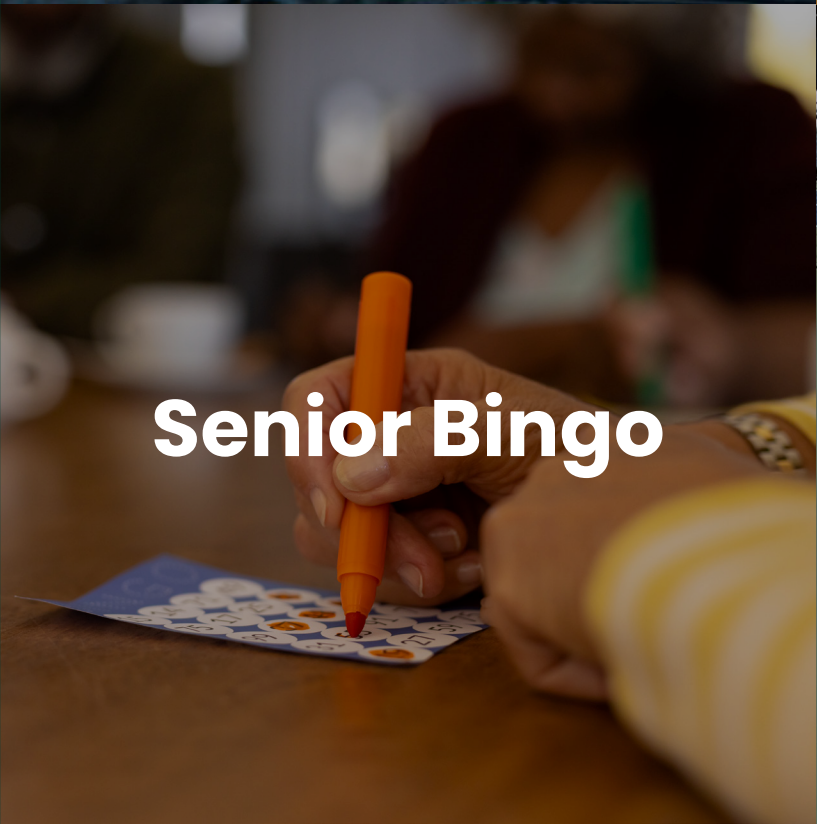
**Detroit Free Press
Marathon**



Arts, Beats & Eats



ATHENA Leadership Programs



Senior Bingo



Beer City Open Pickleball Tournament



At Priority Health, we're committed to improving the health and well-being for all Michiganders.

That means ensuring access to quality care in more places, to more people, at an affordable cost. One way we can help is through community support—providing resources that support healthy living for everyone. This report is a glimpse of our community achievements across the state in 2022. It's also a promise to invest in community for years to come.

Just like you, we'll continue to prioritize the places we work, learn, live and grow.

Learn more about our community sponsorships, grant opportunities and commitment to corporate responsibility through Priority Health for Good and the Total Health Care Foundation.

Community



priorityhealth.com/community

**Priority Health
for Good**



priorityhealth.com/forgood

**Total Health
Care Foundation**



priorityhealth.com/thcfoundation

**When stronger, healthier
communities are your priority,
showing up with resources and
access to care is ours.**

**WHAT'S
YOUR
PRIORITY?**

2022 **Community Report**

