

Diabetes control* is a journey.



An easier, more sustainable path is coming soon.

Proven. Personalized. Empowering. Reclaim your health with Virta.

Your Priority Health plan will soon give you access to Virta. Virta is a guided nutrition program to help you lose weight and better manage your diabetes. Available at no cost to you and personalized to your lifestyle and health goals, Virta uses nutrition science to build plans that help you lose weight, lower your blood sugar and transform your health.

Join the thousands of people transforming their lives.



“The most surprising thing about Virta is how much I enjoy my new way of eating. I’ve lost 30 pounds and have been able to maintain it, and my life no longer revolves around my diabetes meds.”

Ricardo, Virta member



Stay tuned! Virta and its game-changing approach to weight loss is coming soon.

With Virta, you get access to all of this at zero cost to you:



Personalized 1:1 health coaching with Virta’s clinician-led care team



Dedicated medical guidance and community support



Connected weight scale and blood meter



Exclusive nutrition resources and recipes